



Larissa Long
Senior Manager – KS External
Affairs

110 E. 9th Street
Lawrence, KS 66044
P: 785.832.3918

January 18, 2011

Dear Ms. Hollaway,

Black Hills Energy will award approximately 15 scholarships of \$1,000 each to Kansas students whose parents are customers of the company. Students at your school who meet the following guidelines may apply for the scholarships:

- The applicant must plan to attend an accredited college or university to obtain a bachelor's or equivalent degree requiring at least four years of higher education. The student may attend a two-year institution initially, but must plan to transfer to obtain a bachelor's or equivalent degree.
- The applicant must rank in the top 25 percent of his or her class or score 21 or higher on the ACT or 980 or higher on the SAT.
- The applicant's parents or guardian must be a customer of Black Hills Energy. They may be a residential customer or the owner or operator of a commercial or industrial account.
- Relatives of employees and retired employees of Black Hills Energy may not apply. We define relatives as spouses, children, grandchildren, brothers, sisters, stepchildren, foster children and in-laws.
- Applications must be submitted by **March 18, 2011**.

Applications can be downloaded from our website at www.blackhillsenergy.com/scholarships on or after **February 1**. If you are unable to access the application on line, please call the Black Hills Energy External Affairs Department at (785) 832-3918.

Applications submitted for consideration should be sent to **110 E. 9th St., Lawrence, KS, 66044** by the **March 18** deadline.

It is our pleasure to offer these scholarships. We strongly support education and believe this is an effective way to assist with the education of youth in our service area.

Sincerely,

Larissa Long